

October: EcoTools Fan Appreciation Twitter Sweepstakes Official Rules

NO PURCHASE NECESSARY. Sweepstakes begins October 1, 2011 and ends October 31, 2011. Must be 18 years of age or older and reside in the US. Employees of Paris Presents Incorporated ("Sponsor"), and their respective affiliated companies and advertising and promotion agencies (and members of their immediate family and/or those living in the same of household of each such employee) are not eligible.

HOW TO ENTER.

No purchase necessary. A purchase will not increase the chances of winning. To enter the "Fan Appreciation Twitter Sweepstakes" (the "Contest"), an entrant ("Entrant") must retweet a tweet by EcoTools which contains the hashtag "#ETTip."

EcoTools - <http://twitter.com/#!/ecotools>

All retweets must take place after 12:00am on October 1, 2011 and before 11:59pm on October 31, 2011 to be eligible to win. By participating in this Contest, Entrants agree to be bound by these Official Contest Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Contest.

For a printed copy of these official rules, send a self-addressed stamped envelope to EcoTools Fan Appreciation Twitter Sweepstakes Official Rules, P.O. Box 903, Northbrook, IL 60065.

WINNER SELECTION/NOTIFICATION. One (1) winner will be selected at random; one week after the Sweepstakes has ended. The winner will be notified via Twitter message. Failure to respond to notification, provide your phone number, or to respond to a follow-up message or claim the prize when required may result in disqualification and selection of an alternate winner if time allows. In the event of a dispute as to the identity of any entrant, the entrant is deemed the "Authorized Account Holder" of the e-mail address or Twitter account at time the individual became an EcoTools follower on Twitter.com.

PRIZE/ODDS. One (1) Winner will be selected at random and win the EcoTools brush roll. Approximate Retail Value of Prize - \$105.00 USD. Odds of winning depend on the total number of EcoTools Twitter page fans.

CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION. By entering the Sweepstakes and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "Entrant Information"), each Entrant grants permission to Sponsor for the collection and use of the Entrant Information for the purpose of administering the Sweepstakes and selecting the Winners. . In addition, Entrant Information may be used by EcoInsiders, the EcoTools' newsletter. For details and to opt-out of EcoInsiders, visit Sponsor's Privacy Policy at <http://www.ecotools.com/privacy-policy>.

GENERAL. Entrants agree to be bound by the terms of these rules and by the decisions of Sponsor, which are final and binding. By participating in this promotion, entrants agree to hold Sponsor and its parent company, subsidiaries, affiliates, successors, assigns, officers and employees harmless for any injury or damage caused or claimed to be caused by participation in the promotion or acceptance or use of the prize, and also grants Sponsor the right to use winner's name and likeness for publicity purposes without further consideration to the extent allowed by law. Winner maybe required to sign and return an affidavit of eligibility and/or other releases. If the prize is not claimed, it will not be awarded. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the promotion or in the announcement of the prizes. Sponsor is not responsible for electronic transmission errors or for technical malfunctions of any kind. If for any reason this Sweepstakes is not capable of running as planned; Sponsor reserves the right at its sole discretion to terminate or modify the Sweepstakes. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsor reserves the right in its sole discretion to disqualify any individual if fraud or tampering is suspected with the entry process or the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, or fails to comply with any requirement of participation as stated herein. This Sweepstakes is subject to all applicable laws and is void where prohibited.

TAXES, DUTY, AND VAT. The Winners are responsible for any taxes, duty or VAT that may be imposed based upon the value of the Prize.

SPONSOR: Paris Presents Incorporated. 3800 Swanson Court. Gurnee, Il 60031